




Communication challenges and the need for better audio solutions.

<p>+ Trend: </p> <p>Businesses are demanding increased productivity from their workers.</p>	<p>+ Obstacle: </p> <p>Your colleagues are losing hours of time traveling between appointments.</p> <p>Background noise during calls on the move can disrupt and annoy.</p>	<p>+ Solution: </p> <p>Headsets will keep your colleagues talking as they move between open plan offices, cafes and airports.</p> <p>Noise-canceling technology keeps the conversation flowing.</p>
<p>+ Trend: </p> <p>Immediacy of communication is becoming the norm.</p>	<p>+ Obstacle: </p> <p>Even your fixed-desk workers aren't always at their desk.</p>	<p>+ Solution: </p> <p>Plantronics wireless headsets enable workers to take calls up to 350 feet from their computers, making it easy to update a colleague who has popped to the photocopier.</p>
<p>+ Trend: </p> <p>Workers are demanding greater comfort and less screen time.</p>	<p>+ Obstacle: </p> <p>Minimizing office health risks relies on freedom of movement, but businesses need constant productivity.</p>	<p>+ Solution: </p> <p>Wireless headsets have been shown to reduce strain on backs and necks¹ by removing the need to juggle phones while typing.</p> <p>Workers remain mobile while staying connected.</p>
<p>+ Trend: </p> <p>Costs are subject to constant scrutiny and ROI needs to be demonstrated on all expenditures.</p>	<p>+ Obstacle: </p> <p>Companies need to optimize existing investments as well as introduce new audio technologies.</p>	<p>+ Solution: </p> <p>Headsets provide the bridge between legacy desk phone usage and the ongoing rollout of Unified Communications. The result is a seamless customer experience and the ability to meet the changing needs of employees.</p>

1. HB Maynard and Co, 2009.

Plantronics headsets can help you meet the business challenges of today and tomorrow. Visit: plantronics.com/us/solutions/unified-communications/communications-strategy.jsp to find out more.